

WE CLAIM:

5 1. A method for publishing changed data on a web page, the method comprising the steps of:

receiving the changed data;

identifying a profile for the data;

10 forwarding the changed data and the profile for the changed data to a publishing engine;

identifying the changed data to be published on the web page based on the profile for the data; and

15 publishing the changed data on the web page based on the profile for the data.

2. A method as set forth in claim 1 including the step of publishing the changed data on a plurality of web pages based on the profile for the changed data.

20 3. A method as set forth in claim 2 including the step of separating the changed data into content data and template data.

25 4. A method as set forth in claim 3 wherein the step of identifying the profile for the

changed data includes the step of relating the content data with the template data.

5 5. A method as set forth in claim 4 including the step of using the profile of the content data and the template data to transmit the content data to a portion of the plurality of web pages.

10 6. A method as set forth in claim 5 including the step of selecting the portion of the plurality of web pages based on the profile of the content data.

15 7. A method as set forth in claim 5 including selecting the portion of the plurality of web pages based on the profile of the template data.

20 8. A method as set forth in claim 7 including the step of compiling the template into computer executable form.

25 9. A method as set forth in claim 8 including the step of executing the template.

10. A method as set forth in claim 9

including the step of processing all of the content data associated with the template.

11. A method as set forth in claim 10
5 including the recording the content data and the template.

12. A method as set forth in claim 10
10 including the step of using the content data recorded to complete the step of generating the profile for the data.

13. A method as set forth in claim 10
15 including the step of using the template recorded to complete the step of generating the profile for the data.

14. A method for displaying a single piece
of content data on a plurality of web pages using a
20 client-side computer electrically connected to a server-side computer, the method comprising the steps of:

accessing one of the plurality of web pages
with the client-side computer;
25 identifying template data associated with
the 20 content data to be changed;

changing the content data associated with
the template data on the one of the plurality of web
pages to create changed content data;
transmitting the changed content data to the
5 server-side computer;
creating a profile for the content data and
the template data;
identifying the remaining of the plurality
of web pages having the template data associated
10 therewith; and
changing the content data related to the
template data in the remaining of the plurality of web
pages based on the profile for the changed content
data with the template data.

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15. A method as set forth in claim 14
including the step of transmitting the remaining of
the plurality of web pages to the client side
computer for viewing.

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16. A method as set forth in claim 14
wherein the template data identifies a field within
the plurality of web pages that content data may be
entered.

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